



SBA

SLOVAK | BUSINESS | AGENCY



## SBA **VISION**

- SBA wants to be the first choice for Slovak enterprises for starting and development of their business.



## SBA **MISSION**

- Complex support for SMEs in compliance with the Small Business Act's principles.
- Support for SMEs at the national, regional and local level.
- To improve the competitiveness of Slovak SMEs within the EU's single market as well as in the non-EU markets.



## SBA **OBJECTIVES**

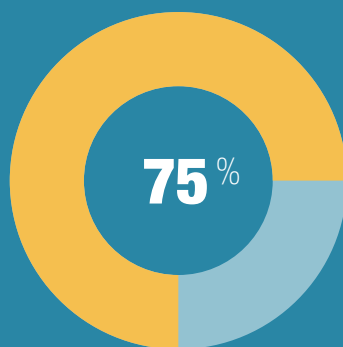
- To increase the survival rate of enterprises.
- To increase the employment rate in private sector.
- To increase the innovation performance of Slovak enterprises.
- To stimulate entrepreneurship spirit.
- To avoid decline and marginalization of enterprises.
- To increase the competitiveness of Slovak business environment and Slovak enterprises.



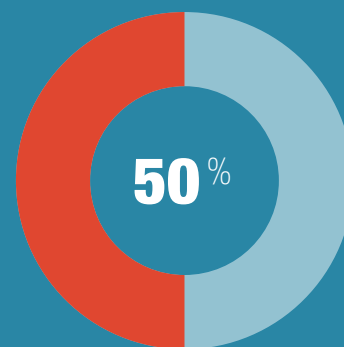
## **SMEs IN SLOVAKIA**



**Represent more than 99,9%  
of Slovak business entities.**



**Provide job opportunities  
for almost 75% of the active  
workforce.**



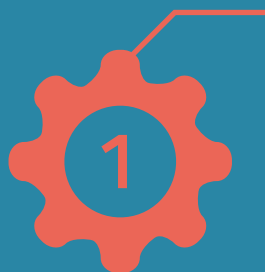
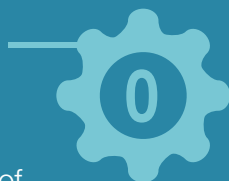
**They share in more than  
50% of GDP/added value.**



## SBA TIMELINE

### PHASE 0 (1993-2013)

- Analysis and monitoring of the business environment
- Financial services for SMEs
- Non-financial services for SMEs



### PHASE 1

(2014-2015)

LAUNCH OF NATIONAL BUSINESS CENTER (NBC)

- Preparation of Acceleration programme
- Preparation of Internship programme
- Preparation of Incubation programme
- Preparation of Growth programme



### PHASE 2

(2016 +)

FULLY FUNCTIONAL NBC AND  
TRANSFER TO REGIONS

- One-Stop-Shop concept
- Launch of new programmes
- Coworking, Incubator, Front Office
- SBA online

# NBC

NATIONAL  
BUSINESS  
CENTER

# PHASE 1

**INCUBATOR**

**NBC/SBA  
SERVICES**

**CREATIVE POINT**

**COWORKING**

**FRONT OFFICE**



Podporujeme výskumné aktivity na Slovensku  
Projekt je spolufinancovaný zo zdrojov EÚ



Európska únia

NBC

NATIONAL  
BUSINESS  
CENTER

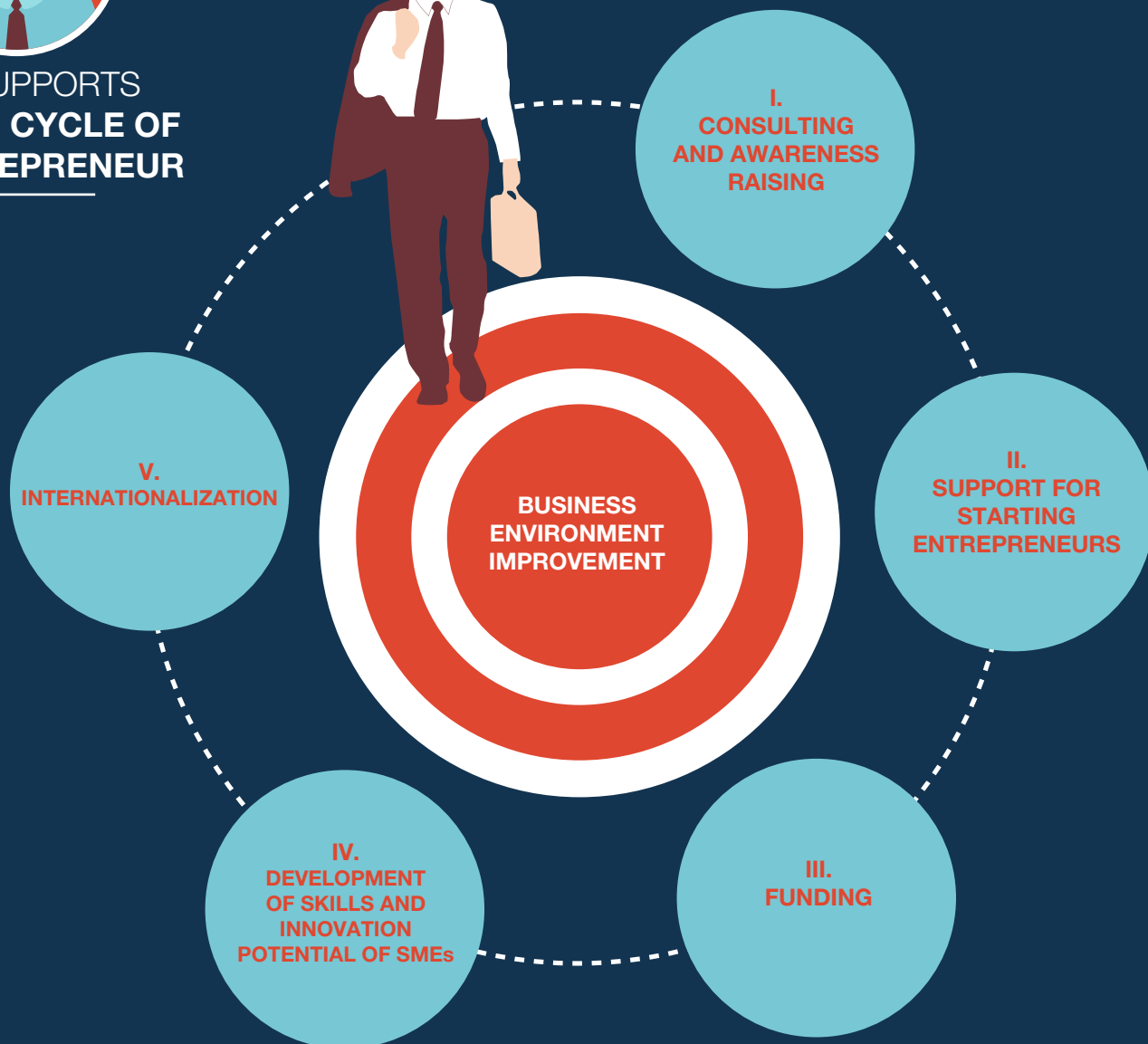
PHASE 2

Transfer to regions





SBA SUPPORTS  
**THE LIFE CYCLE OF  
AN ENTREPRENEUR**





SLOVAK | BUSINESS | AGENCY

## SLOVAK BUSINESS AGENCY **PROGRAMMES**

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### **FINANCIAL PROGRAMMES**

- Loans
- Venture Capital
- Combined products



### **NON-FINANCIAL PROGRAMMES**

- Acceleration programme
- Internship programme
- Incubation programme
- Growth programme
- Pilot projects to introduce topics of the Small Business Act
- Enterprise Europe Network



### **SUPPORT FOR STARTUPS**

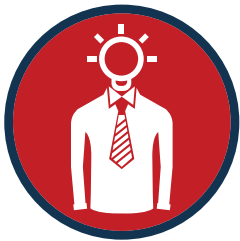
- Startup Sharks programme





## **SUPPORT FOR MARGINALIZED GROUPS**

- Founding member of the Slovak Women's Platform
- SBA products are targeted on marginalized group beneficiaries (women, migrants, handicapped, youth, seniors)



## **DEVELOPMENT COOPERATION AND THE KNOW-HOW TRANSFER**

- Implementation of projects which are transferring experiences and reforms to developing countries
- Founding member of the Slovak Entrepreneurs' Platform for Foreign Development Cooperation



## **ANALYSIS OF BUSINESS ENVIRONMENT**

- Business environment analysis
- Business environment research
- Business environment reports
- Small Business Act Initiatives monitoring



## FINANCIAL PROGRAMMES - **MICROLOAN**

SBA implements the Microloan programme in Slovakia since 1997. It has a unique character: simple, regionally accessible and responsive to the financial needs of small businesses.

- Beneficiaries: micro enterprises (up to 10 employees), small enterprises (up to 50 employees).
- The minimum microloan amount is € 2 500 and the maximum amount is € 50 000.
- The maturity period varies from 6 months to 4 years with a possibility to prolong the maximum grace period for principal repayment of 6 months.



Support for my business



**MICRO  
LOAN**

 **SBA**  
SLOVAK BUSINESS AGENCY

[www.sbagency.sk](http://www.sbagency.sk)



## **VENTURE CAPITAL AND COMBINED PRODUCTS**

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SBA implements investments into innovative companies equity since 1995.

### **THE SLOVAK GROWTH CAPITAL FUND (SRKF)**

- The main goal is to acquire majority and minority equity stakes and to provide contribution to the equity of successful enterprises and projects with acceptable risk and return profile in Slovakia.

### **INNOVATION AND TECHNOLOGY FUND (FIT), [WWW.FONDFIT.SK](http://WWW.FONDFIT.SK)**

- Is oriented on startups that had their idea materialized in the development of a product or a service which is planned to be placed on the market. It supports in particular areas such as environment, renewable energy sources, industrial innovation, e-commerce, information technology, and telecommunications, technologies which may lead to improvement of the quality of life and software solutions. Science and research projects developed by academia representatives and students are also supported.

### **COMBINED PRODUCTS**

- Represent the combination of loans and venture capital and mentoring.



## **NON-FINANCIAL PROGRAMMES**

### **ACCELERATION PROGRAMME**

- For potential SMEs intending to start their own business, e.g. based on the results of scientific and research activities.

### **INCUBATION PROGRAMME**

- Implementation of incubation programme for new and existing SMEs.

### **INTERNSHIP PROGRAMME**

- Implementation of internship programme for existing SMEs with growth potential and graduates who might be enrolled for several months for an internship in various international business support institutions.

### **GROWTH PROGRAMME**

- Implementation of growth programme for existing SMEs with ambition to grow and to operate on the European single market and as well on non-EU markets.

### **PILOT PROJECTS TO INTRODUCE TOPICS OF THE SMALL BUSINESS ACT**

- Implementation of projects introducing the topics of the Small Business Act into real life in Slovakia.



## ENTERPRISE EUROPE NETWORK

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### INTERNATIONAL NETWORK SUPPORTING

- Entrepreneurship (internationalization, marketing, export)
- Innovations (productivity and competitiveness)
- Research
- More than 50 countries (EU-28), 600 supporting organizations, 4.000 employees
- EIC + IRC + 7. FP => Enterprise Europe Network

### EEN SERVICES

- Advisory services and support for SMEs in various business issues
- Promoting international cooperation- expansion into new markets
- Access to the EU funds and its effective utilization
- Support for SMEs participation in European projects and research programmes (e.g. H2020)
- Feedback from SMEs to EC
- Web platform: [www.enterprise-europe-network.sk](http://www.enterprise-europe-network.sk)



## **HORIZON 2020**

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### **HORIZON 2020**

- The biggest EU Research and Innovation programme ever implementing the Innovation Union, a Europe 2020 flagship initiative aimed at securing Europe's global competitiveness.
- Nearly € 80-billion of funding for Science, Research&Development and Innovation.
- International projects supporting the so-called "Triple Helix" cooperation.
- Regional development underpinned by targeted investments into strategic sectors of the economy.
- SMEs play the crucial role as motors of economic growth.

### **SHARED SERVICES OF EEN AND SLOVAK BUSINESS AGENCY**

- Consultancy and recommendations
- Targeting the calls according to the SME needs
- Information events
- Networking point
- National Contact Point in Slovakia





## **STARTUP SHARKS**

Startup Sharks is an initiative of the Slovak Business Agency to improve conditions for startups in Slovakia and to increase opportunities to promote companies innovative and competitive business ideas.

Startup Sharks is implemented through the Startup Support Scheme (de minimis scheme) and through the Startup Support Program initiated by the Ministry of Economy of the Slovak Republic and financed through the state budget. The support provided by Startup Sharks initiative helps companies to improve their business plans and reduces the risks of failure. Startup Sharks encourages people to start their own business.



BRAND NEW PRODUCT

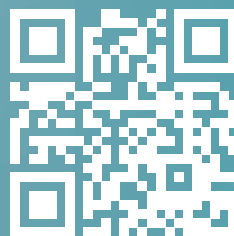
STARTUP  
SHARKS

EVERYTHING YOUR STARTUP NEEDS



SBA

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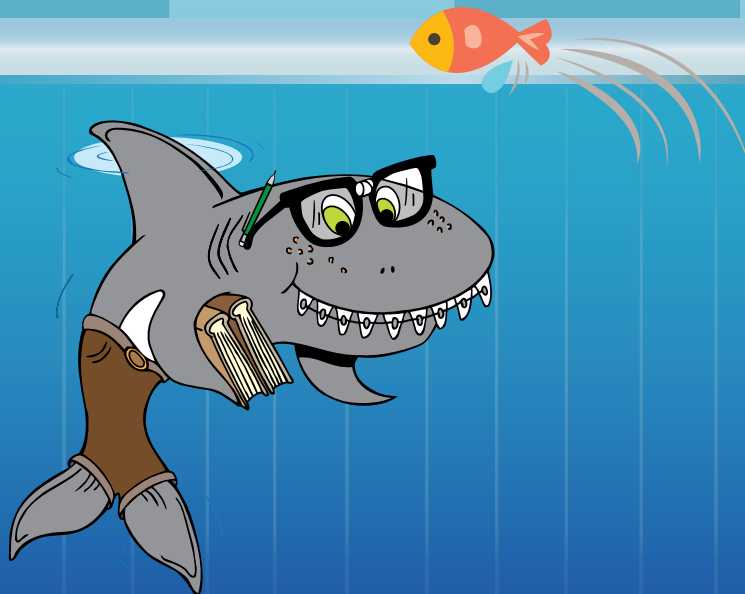




STARTUP  
**SHARKS**

# STARTUP POOL

## JUMP IN AND SWIM!



- Specialized information and advisory services, online consultations/web presentations/ webinars on starting a business
  - Workshops and seminars
- Trainings and courses on various interesting and useful business topics
  - Participation in international startup events

ACTIVITIES ARE IMPLEMENTED BY SBA AND REGIONAL  
SLOVAK PARTNERS.

**PROGRAMME IS AVAILABLE FOR GROUPS INTERESTED IN STARTING THEIR OWN BUSINESS AS  
WELL AS FOR ENTREPRENEURS AND STARTUPS.**

# STARTUP SEA

## LEARN FROM THE “BIG FISH”



**Our experts will give you a professional advice on:**

- Preparation of the feasibility study
- Development of a product or functional prototype, introductory tester presentation
- Coding, marketing, campaign for securing idea testing and prototype with real potential customers
- Pricing, marketing research, project team

**PROGRAMME IS AVAILABLE FOR GROUPS INTERESTED IN STARTING THEIR  
OWN BUSINESS AS WELL AS FOR ENTREPRENEURS AND STARTUPS.**

# STARTUP OCEAN

## CONQUER THE OCEAN OF BUSINESS



Startups can apply for international internships (3 weeks up to 3 months) in one of the leading startup centers. This programme will give you an opportunity to find out how business works abroad as well as to build a useful network of contacts.

**PROGRAMME IS AVAILABLE FOR ENTREPRENEURS AND STARTUPS.**



## SUPPORT FOR MARGINALIZED GROUPS



### **SLOVAK WOMEN'S PLATFORM**

SBA is one of the founding members of Slovak Women's Platform. The aim is to promote entrepreneurship and to achieve synergy through cooperation of associations having a long-term interest in addressing women issues.



## **DEVELOPMENT COOPERATION AND** **THE KNOW-HOW TRANSFER**



### **SLOVAK ENTREPRENEURS' PLATFORM FOR FOREIGN DEVELOPMENT COOPERATION | [WWW.PPZRS.SK](http://WWW.PPZRS.SK)**

SBA is one of the founding members of Slovak Entrepreneurs' Platform for Foreign Development Cooperation. It is an independent, nonprofit organization which is open for all domestic business entities with the interest in international development cooperation.

The aim of the Platform is to disseminate information about the international development cooperation and to share knowledge and experience among entrepreneurs with the interest in international development cooperation.



## BETTER **REGULATION** CENTER

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Mission of the Better Regulation Center is to reduce the disproportionate regulatory burden on businesses as well as to improve the business environment in Slovakia.

Better Regulation Center operates as a part of the Slovak Business Agency.

Main activities:

- Regulatory impact analysis on proposed and existing regulations with impact on business environment.
- Drafting proposals on reducing regulatory burden on businesses in order to increase competitiveness of the business environment and boost economic growth.
- Applying the regulatory impact analysis on regulations in context of their impact on SMEs (SME Test).
- Promotion of the 'Think Small First' principle in accordance with the Small Business Act initiative in Slovak law thus resulting in simplification of existing regulations for SMEs when operating in the markets.
- Consultations with business environment and stakeholders on regulations thus obtaining feedback in relation to the relevant state administration bodies and institutions of the EU.
- Assessment of harmonization of the Slovak and the EU legislation when transposing the EU business environment legislation into national law (Gold-plating reduction).



## BUSINESS ENVIRONMENT **ANALYSIS**

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### **BUSINESS ENVIRONMENT ANALYSIS**

#### **REPORT ON THE STATE OF SMEs IN SLOVAKIA**

- Creation of thematic and informative documents about SMEs

#### **SMALL BUSINESS ACT INITIATIVE MONITORING**

- The conduction of research (GEM Survey)
- Working Group on Issues of the Small Business Act

#### **IN-DEPTH EVALUATION OF FINANCIAL INDICATORS FOR SMES**

- Measures' proposals to support SMEs
- Creation of SMEs quality index
- OECD Scoreboard: Financing SMEs and Entrepreneurs





## AWARDS AND COMPETITIONS

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### **SLOVAK FEMALE ENTREPRENEUR**

Since 1999 Slovak Business Agency organizes a unique nationwide contest dedicated to female entrepreneurship. Its main aim is to award and highlight the success of women in business, their ability to synchronize personal and professional lives.



European  
Enterprise Promotion  
Awards

### **EUROPEAN ENTERPRISE PROMOTION AWARD**

The award aims to recognize innovation and reward the success of public bodies and public-private partnerships in promoting enterprise and entrepreneurship at national, regional and local level.



EUROPEAN  
SME WEEK

### **EUROPEAN SME WEEK**

The aim of the European SME Week is to show entrepreneurs appreciation and give them recognition to their contributions to the creation of prosperity, jobs, innovation and competitiveness.



## **BUSINESS** MAGAZINE

### **BUSINESS MAGAZINE | [WWW.MESACNIKPODNIKANIE.SK](http://WWW.MESACNIKPODNIKANIE.SK)**

More than 5,000 subscribers

- Reliable business news, useful advice, legislative changes and list of SME's events
- Inspirational stories of entrepreneurs
- Promotion of SBA activities in Slovakia and abroad
- Target group: entrepreneurs, people interested in business, corporations, students

# PODNIKANIE

PRE TÝCH, KTORÍ SA ROZHODLI ÍŠŤ VLASTNOU CESTOU

MAREC 2015

SLOVENSKÍ PODNIKATELIA SÚ **ROVNAKÍ AKO**  
**PODNIKATELIA PO CELOM SVETE**

**NEBOJTE SA RISKOVAŤ** A VYJDITE ZO SVOJEJ KOMFORTNEJ ZÓNY

**PREČO ZLYHÁVAJÚ STARTUPY?**

TOP 11 NAJČASTEJŠÍCH CHÝB A PRÍČIN



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ČASOPIS PODNIKANIE VYDÁVA **SLOVAK BUSINESS AGENCY**  
[WWW.SBAGENCY.SK](http://WWW.SBAGENCY.SK)



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